



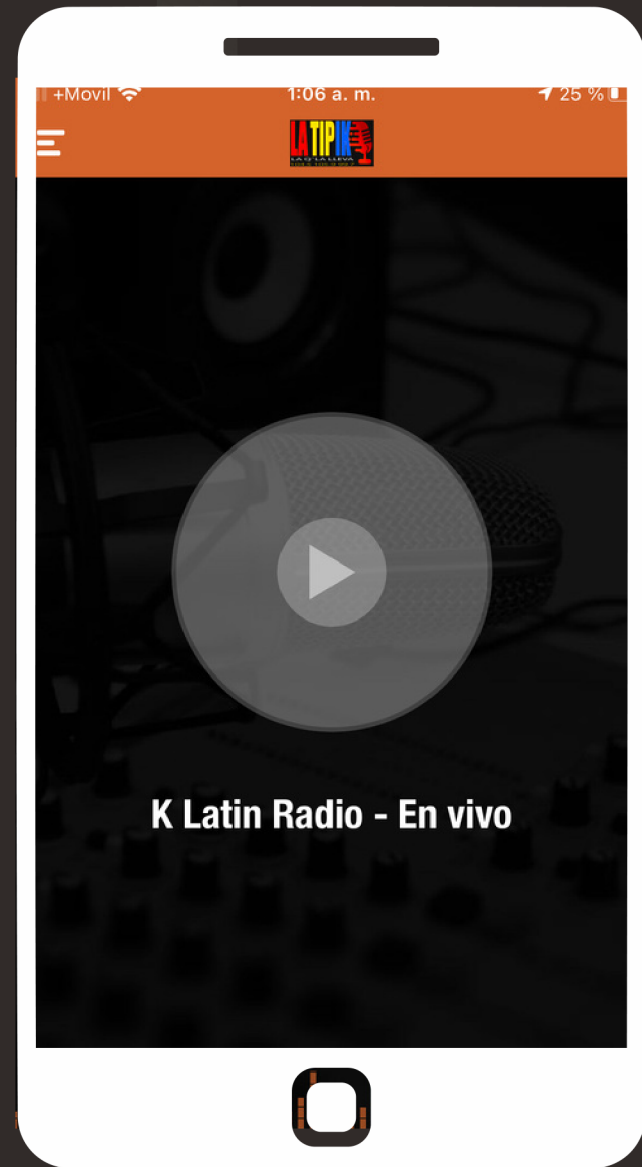
**ON AIR**

**TARÍFAS 2024**



[WWW.TIPIK.ONLINE](http://WWW.TIPIK.ONLINE)

**LATIPIK**  
**NOTICIAS**

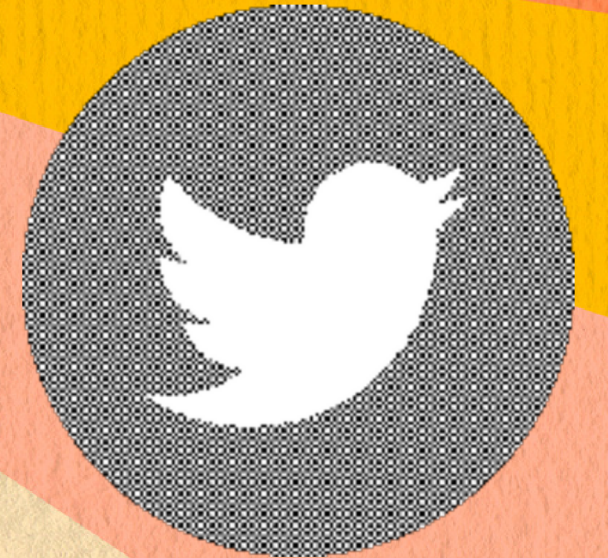


104.5 PANAMÁ  
105.9 CENTRO, F.M.  
99.7 CHIRIQUI



2024

# MEDIOS DIGITALES



# ON AIR



## TARIFAS ROTATIVAS

### POLÍTICA

15 SEG	6.00
30 SEG	30.00
40 SEG	40.00
60 SEG	60.00

### SPOTS ROTATIVAS

15 SEG	4.00
20 SEG	6.00
30 SEG	10.00
40 SEG	12.00
60 SEG	20.00
PONCHE	3.00
ENTR.	50.00

# ON AIR

## PROGRAMACIÓN

**LATIPIK**  
**NOTICIAS**

### Lunes -Viernes

5:00	5:30	A.M.	Parlante informativo
5:30	6:00	A.M.	Boletin Agropecuario
6:00	9:00	A.M.	Noticias 180Minutos
9:00	10:30	A.M.	Hablemos Claro
10:30	2:00	A.M.	LaChica del Sombrero
2:00	4:00	P.M.	Tardes de la Tipik
4:00	5:00	P.M.	ShowTabo Florez
5:00	7:00	P.M.	Moinedo el tranque
8:00	8:30	P.M.	Show Alfredo Escudero
10:00	12:00	P.M.	Noche Tipik

# ON AIR

## PROGRAMACIÓN



### Sábado

5:00	6:00 A.M.	Boletín Agropecuario
6:00	9:00 A.M.	Así canta la Campiña
9:00	10:00 A.M.	Fin de semana Tipik
10:00	1:00 P.M.	Ruta de Aquiles
2:00	4:00 P.M.	Camino al toldo
4:00	8:00 P.M.	Fin de semana Tipik
8:00	12:00 P.M.	Fin de semana La Tipik

**LATIPIK**  
**NOTICIAS**



*Staff*

*Locutores*



# 180! Noticias MINUTOS

LIVE  STREAM 

Alvaro Alvarado  
Director General

# 180 **Noticias** MINUTOS

LIVE  STREAM 



## PAQUETE A

5 CUÑAS 30 SEG  
3 Menciones  
3 Post semanal  
**\$3000.00**

## PAQUETE B

3 CUÑAS 30 SEG  
2 Menciones  
2 Post semanal  
**\$2000.00**

## PAQUETE C

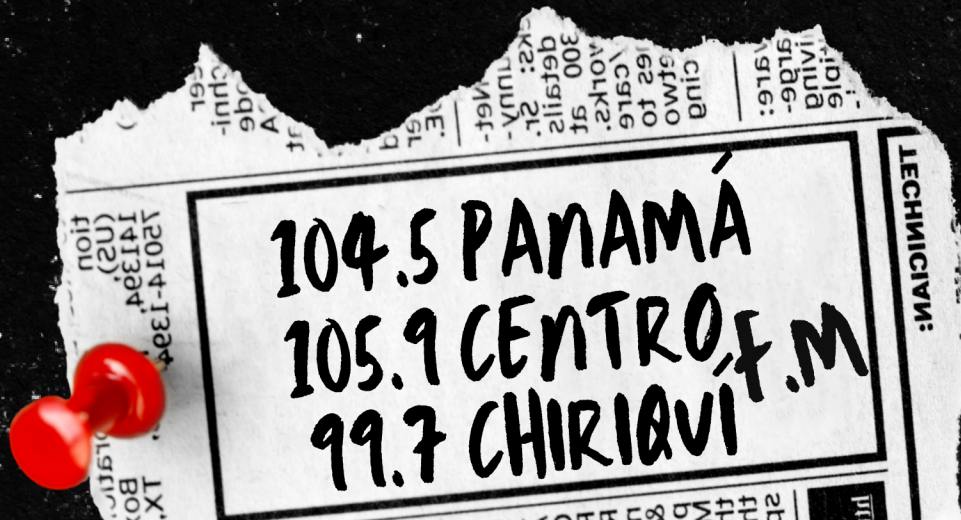
2 CUÑAS 30 SEG  
1 Menciones  
1 Post semanal  
**\$11250.00**

## Cuñas Política

CUÑAS 30 SEG \$60.00  
CUÑAS 60 SEG \$120.00  
CUÑAS 20 SEG \$45.00  
CUÑAS 15 SEG \$40.00  
Menciones \$100.00

## Segmentos

Presentación  
En Portada  
Noticias 180  
Clima  
Tráfico  
Internacionales  
**\$500.00**







Profesor José Escobar  
Director General



**PAQUETE A**

4 CUÑAS 30 SEG  
3 Menciones  
1 Post semanal  
**\$2000.00**

**PAQUETE B**

3 CUÑAS 30 SEG  
2 Menciones  
2 Post semanal  
**\$1500.00**

**PAQUETE C**

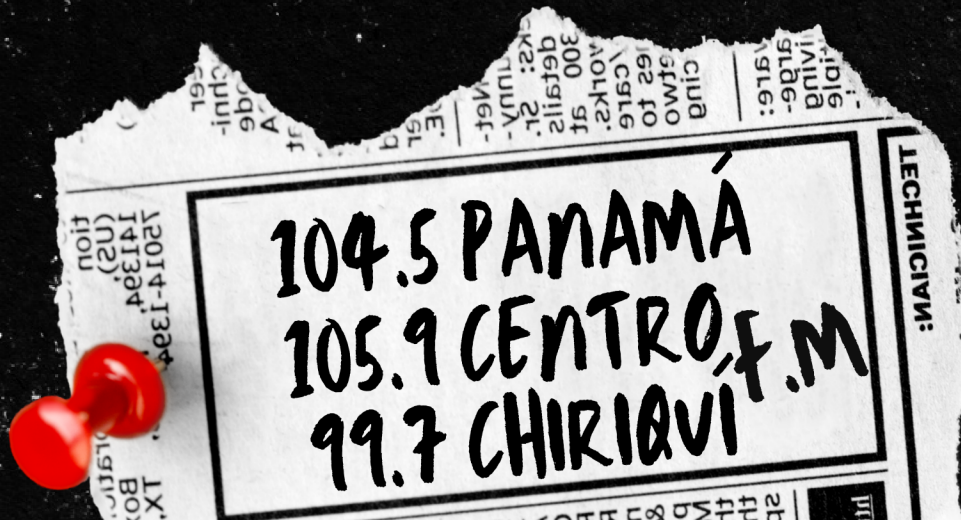
2 CUÑAS 30 SEG  
1 Menciones  
1 Post semanal  
**\$1000.00**

**Cuñas Política**

CUÑAS 30 SEG \$60.00  
CUÑAS 60 SEG \$120.00  
CUÑAS 20 SEG \$45.00  
CUÑAS 15 SEG \$40.00  
Menciones \$100.00

**Segmentos**

**Presentación  
Al Aire  
\$500.00**





**ON AIR**

**GRACIAS**



[WWW.TIPIK.ONLINE](http://WWW.TIPIK.ONLINE)